

PUBLIC RELATIONS



SUBMISSION OVERVIEW

Deadline Wednesday, February 1, 2017

Mail to Kara Helmandollar, 70 NE Highway Y, Trenton, MO 64683

Questions 660-359-5966 or 800-471-5966

1. The Public Relations contest is a District contest. All clubs who meet the specified criteria will be recognized with a Public Relations Award.
2. Read the Public Relations contest guidelines.
3. Fill out the Public Relations report form and attach the appropriate documentation for each category. Please do not use paper clips as a method of securing documentation. Binder clips are acceptable.
4. Submit by deadline listed above.

PUBLIC RELATIONS AWARD GUIDELINES

The Public Relations Award will be presented to any club who meets nine of the eleven criteria on the following page.

1. The cover sheet must accompany all supporting documentation.
2. Documentation must be organized by category and clearly labeled.
3. Paper clips are not acceptable for binding a submission. Appropriately sized binder clips are acceptable.
4. The decisions of the judges are final, and no changes, alterations, or regradings will take place after the results have been certified by the judges.

Public Relations Award



Name of Key Club _____ Key Number _____

Division Number _____

The Public Relations Award will be given to clubs that have met the criteria below. Entries should include this form with appropriate supportive materials. These items should be bound together in the manner selected by the club. Please do not submit loose materials as they are easily separated from other components of the application. **DO NOT USE PAPER CLIPS TO BIND THIS INFORMATION TOGETHER. LARGE BINDER CLIPS ARE ACCEPTABLE.**

CRITERIA: MUST SUBMIT EVIDENCE OF NINE (9) OF ELEVEN (11) ITEMS AS LISTED BELOW.

- _____ Five (5) photographs from various events or activities
- _____ Two (2) news articles from a local publication
- _____ One (1) news article/page from a school newspaper, newsletter or yearbook
- _____ Attend a Kiwanis meeting or have a Kiwanian attend a Key Club meeting
- _____ Article submitted to the Key Way
- _____ Club newsletter that is distributed to members, Kiwanis club or other local organization
- _____ Participation in Key Club Week (3 of 5 days)
- _____ Evidence of join project(s) with another K-Family Club
- _____ Appointment/Election of a Public Relations/Communications Officer
- _____ An organized activity to inform your school and community about Key Club
- _____ Club brochure or directory or evidence of link to Key Club on the school website

Mail award form to: Kara Helmandollar
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Trenton, MO 64683

Submission deadline: February 1, 2017