

# CLUB POSTER CONTEST

## SUBMISSION OVERVIEW

**Deadline** Thursday, March 9, 2017

**Turn In** During Registration

**Questions** 660-359-5966 or 800-471-5966

1. The Club Poster Contest is an International level competition.
2. The first place poster in each category is eligible for consideration at the International level. Clubs are responsible for getting their winning poster to International.
3. Read the Poster Contest guidelines.
4. Fill out the entry form.
5. Submit by deadline listed above.

## POSTER CONTEST GUIDELINES.

**Each Key Club may enter one of the two following contests.**

### Non-Digital Poster

The Key Club International Non-Digital Poster Contest will be conducted according to these rules:

1. The first place Non-Digital Poster Contest winner from each of the organized Key Club Districts will be eligible to compete in the International contest.
2. The poster should be designed to recruit new members for Key Club, and should not bear the name of any school, community, or district.
3. Entries in this category may not include material produced through electronic means, such as cameras and computer software. The poster dimensions should be 18 inches by 24 inches, with the actual height and width not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth inch in thickness.
4. The following information must be submitted with each entry:
  - a. Name of the Key Club and District.
  - b. Contact name and information for the artist producing the poster. The artist(s) must be a Key Club member(s).
5. Posters will be judged according to the following criteria:

Originality/Creativity.....	25 points
Effectiveness for member recruitment .....	25 points
Appearance and artistic expression .....	50 points
6. Trophies will be awarded to first and second place entries in each category.
7. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
8. The decision of the judges is final and no changes, alterations, or regrading will take place after the results have been certified by the judges of this contest.

# CLUB POSTER CONTEST

## Digital Poster

The Key Club International Digital Poster Contest will be conducted according to the following rules:

1. The first place Key Club Poster contest winner from each of the organized Key Club districts will be eligible to compete in the International contest.
2. The poster should be designed to recruit new members for Key Club, and should not bear the name of any school, community, or district.
3. Entries in this category may include materials produced with electronic means, such as cameras and computer software. The poster dimensions should be 18 inches by 24 inches, with the actual height and width not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth inch in thickness.
4. The following information must be submitted with each entry:
  - a. Name of the Key Club and district.
  - b. Contact name and information for the artist producing the poster. The artist must be a Key Club member.
5. Posters will be judged according to the following criteria:

Originality/Creativity .....	25 points
Effectiveness for membership recruitment .....	25 points
Overall appearance/artistic expression.....	50 points
6. Suitable awards will be presented to first and second places.
7. Although a poster will not be selected based on its ability to be reproduced, keep in mind that a printer-friendly poster is more likely to be circulated following International Convention than one that is difficult to reproduce.
8. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
9. The decision of the judges is final and no changes, alterations, or regrading will take place after the results have been certified by the judges of this contest.

# KEY CLUB®

## Entry form 2017

Non-Digital Poster contest

Digital poster contest

Contest and award criteria can be found in the Key Club Guidebook, [www.keyclub.org/guidebook](http://www.keyclub.org/guidebook), in the Addendum to the Key Club International Board policies starting on page 49.

**Please type or print information on this form and affix to the back of the poster.**

Entries become the property of Key Club International and will not be returned. Key Club International reserves the right to reproduce winning entries. Appropriate recognition will be provided to the Key Club and the poster's artist.

Key Club of: \_\_\_\_\_ Club ID #: \_\_\_\_\_

District: \_\_\_\_\_

### Contact Information

Please check one:  Faculty advisor  Kiwanis advisor

Advisor name: \_\_\_\_\_

Phone number with area code: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature of faculty advisor or Kiwanis advisor:

(Signature) \_\_\_\_\_ (Print name here) \_\_\_\_\_

### Key Club artist producing poster

Artist name: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Signature of Key Club artist attesting to the poster's originality:

(Signature) \_\_\_\_\_ (Print name here) \_\_\_\_\_

#### Please select one:

\_\_\_\_ This poster placed first at district convention.

\_\_\_\_ This poster was selected by other means and was approved for entry for International competition by the Key Club district administrator.

Key Club district administrator signature: \_\_\_\_\_

**Note:** Only district winners are eligible for submission to International competition. Refer to the Key Club Guidebook for additional information and deadlines.